

Christopher M. Keane

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- Web developer with more than 25 years' experience building web sites and applications
- Expert knowledge of front-end and back-end programming, including JavaScript — both React and Vue.js — PHP, and SQL
- Experienced in CMS development and theming, such as WordPress and Drupal
- Extensive experience with all modules of Blackbaud's Luminare Online, especially custom donation forms

Professional Experience

CKWeb

Derwood, MD

Independent Contractor

Feb. 1993 – present

Manage tech consulting business, serving clients in online marketing and print editorial production.

- Create web sites and custom software for a variety of clients, including mobile applications for video and magazine distribution.

Examples

- Work with members of the disaster response and companion animals teams to develop emergency call center system during Hurricane Katrina, for HSUS staff to use when recording incoming reports of people who needed assistance.
 - Partner with members of the HSUS Video team to build a mobile app for iOS and Android, showcasing video stories about animals.
- Create custom donation forms using Blackbaud's Luminare Online, Stripe, and other payment systems.

Examples

- Collaborate with HSUS Accounting staff to build an online payment portal for advertisers at Animal Care Expo.
 - Work with various HSUS departments to develop custom event registration systems, such as for online courses, international grant requests, and event presentation downloads.
- Develop specialized versions of advocacy forms, surveys, email templates, and other components in Luminare Online.
 - Build tailored CMS implementations in WordPress, Drupal, and Luminare Online CMS.
 - Write and maintain custom scripts and other programming to work around limitations of legacy systems.
 - Produce and edit professional technical books. Collaborate with authors, designers, editors, and other stakeholders to transform manuscript into printed and electronic books.

Smithsonian Institution*Web Developer*

Washington, DC

Aug. 2018 – Jul. 2019

- Build custom engagement experiences for donors and prospective donors.
- Create modern donation form system that increased donations by nearly 25 percent.

The Humane Society of the United States

700 Professional Drive, Gaithersburg, Maryland 20879

*Web Programmer**Feb. 2014 – Feb. 2018*

Create custom web sites and software at a large, national nonprofit organization. Responsible for full life cycle of programming projects, from application architecture and coding to testing, launch, and maintenance.

Examples

- Work across organizational boundaries to develop an online newsroom that allows reporters to download videos and photos from the HSUS.
- Collaborate with designers and others to rebuild the organization's donation and advocacy forms to be modern and responsive.
- Introduce Amazon Web Services to the organization, and learn how to administer AWS's wide variety of services.

*Associate Editor**Feb. 1992 – Feb. 1993*

Edited publications produced by the Society, including quarterly membership magazine, regional newsletters, catalogs, and brochures.

Addison-Wesley Publishing

75 Arlington St., Boston, Massachusetts 02116

*Production Editor**June 1989 – Jan. 1991*

In-house editor responsible for book projects from manuscript to bound book; specialized in college mathematics and physics textbooks, then in cookbooks and general interest books.

Thomas Todd Company, Printers

14 Beacon St., Boston, Massachusetts 02108

*Proofreader/Typesetter/Graphics Assistant**Oct. 1987 – May 1989***Education**

Cornell University, Ithaca, New York 14853. Attended from August 1981 to June 1986. B.A., Linguistics, 1986.